

# The Wilton Playshop



The Wilton Playshop, Inc., 15 Lovers Lane, P.O. Box 363, Wilton, CT 06897 www.wiltonplayshop.org (203)762-7629

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### GREENROOM

(203)762-7699

## ADVERTISING ORDER FORM

Advertiser Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

### INDICATE DESIRED AD SPACE

<input type="checkbox"/> Full-page	7.75" x 4.75"	\$200.00
<input type="checkbox"/> Half-page (horizontal)	3.75" x 4.75"	\$150.00
<input type="checkbox"/> Half-page (vertical)	7.75" x 2.25"	\$150.00
<input type="checkbox"/> One-quarter (horizontal)	4.75" x 1.75"	\$100.00
<input type="checkbox"/> One-quarter (vertical)	3.75" x 2.25"	\$100.00
<input type="checkbox"/> Inside front or back cover (if available)	7.75" x 4.75"	\$350.00
<input type="checkbox"/> Back cover (if available)	7.75" x 4.75"	\$400.00

*All ads are printed in black ink on white stock, with no bleeds.*

### CAMERA-READY ADS

I have sent a digital file already.

I will send a digital file by Sept 14th.

*Completed, digital (PDF preferred) or camera-ready ads are due by Sept 14 to Gini Fischer at design@wiltonplayshop.org. For questions about file formats contact Gini at (203)762-0772.*

### DESIGN SERVICES

*Materials, including hi-resolution photos and copy are due Sept. 4, 2009.*

I need an ad made from my business graphics (\$25.00)

*We will be glad to help you with the design of your ad if requested. For basic layout from your business graphics, there will be a \$25.00 charge.*

I need my ad completely designed. *If you need something more complicated, we have a graphic artist available to help at an additional charge. A quote will be provided.*

### REPEAT ADS

I would like to re-run my ad from last season.

I would like to use, but modify my ad from last season.

*(Please attach or e-mail an explanation of changes to your last ad.)*

### PAYMENT

My check is enclosed, check #: \_\_\_\_\_

*Please send this form and a check, made out to: The Wilton Playshop, and write "program advertising" in the memo space, to*

Attn: Program Advertising  
The Wilton Playshop  
P O BOX 363  
Wilton, CT 06897

I will be following up with you shortly. Please contact me with any questions:  
Donna Savage 203-912-7278 or advertising@wiltonplayshop.org